



北京第二外国语学院英语学院

BISU · SCHOOL OF ENGLISH STUDIES

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# Master of Understanding Contemporary China (MUCC)





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## BISU Profile

Beijing International Studies University (BISU) is a renowned multi-disciplinary institution of higher education, offering courses such as literature, management, economics and philosophy, with foreign languages and tourism as its dominant and specialized disciplines. It is an important base in China for talent training in and research of foreign languages, translation, tourism, and economics and trade.

BISU, founded in October 1964 with the support of China's late premier Zhou Enlai, was one of China's first institutions to offer undergraduate education. With "Integrity, Diligence, Truth, and Leadership" as its motto, BISU has long dedicated itself to passing down eastern and western civilizations and boosting cultural and educational exchanges between China and other countries. Students are inspired to learn from all civilizations and achieve the unity of knowing and doing, while its exceptional faculty is committed to offering humanistic education.

BISU is located in Chaoyang district, Beijing, with the Central Business District to its west and Tongzhou district, the subsidiary administrative center of Beijing, to its east. It boasts superior location, convenient transportation, and beautiful surroundings. The campus itself is meticulously landscaped, featuring modern teaching buildings, well-equipped facilities, and vibrant green spaces, creating an ideal environment for learning and research.



## School of English Studies

Established in 1964 (formerly known as the School of English Language, Literature and Culture), we are one of the oldest schools at Beijing International Studies University (BISU). With a faculty of over 120 full-time teachers—including 15 professors, 48 associate professors, and more than 60 Ph.D. holders—we stand as a leading institution in English education and research across China. Our long-standing legacy is built on academic excellence and a commitment to fostering global-minded scholars.

Academically, the school takes pride in its two national first-class undergraduate majors: English (ranked 1st in Beijing's Undergraduate Major Evaluation) and Business English (ranked 6th in China's Best Major Rankings). Our undergraduate programs include four fields: International Communication and Global Governance, Artificial Intelligence and Language Cognition, Business English (Cross-border E-Commerce), and English Education. At the graduate level, we offer courses and mentorship in four graduate programs—English Language and Literature, Comparative Literature and Cross-Cultural Studies, Foreign Linguistics and Applied Linguistics, and English Education—all designed to enhance students' academic expertise and research capabilities.

Guided by the university motto—Integrity, Diligence, Truth, and Leadership—we are dedicated to bridging Eastern and Western civilizations through education. Our mission is to cultivate innovative, high-caliber professionals who are fluent in English, possess interdisciplinary insights, and excel in fields such as literature and cultural studies, economics, management, diplomacy, and international business cooperation. For decades, we have been a catalyst for cultural and educational exchanges, preparing students to thrive in an interconnected world.



# Program Introduction

## Program Overview

Master of Understanding Contemporary China (MUCC) program at the School of English Studies, Beijing International Studies University (BISU), is designed to offer a rigorous, intellectually stimulating curriculum with a dual focus on international perspectives and in-depth China studies. Tailored for international students, this program prepares graduates to excel in dynamic careers requiring cross-cultural communication expertise and a nuanced understanding of China. All courses, the thesis, and oral defense (except the Chinese language course) are conducted in English, ensuring a fully immersive international learning environment.

Blending theoretical frameworks with practical applications, the program equips students with a comprehensive grasp of the Chinese language, society, and culture. It also cultivates critical skills essential for effective cross-cultural engagement. Graduates will be proficient in conducting innovative, independent research, contributing valuable insights to the field of international cultural exchange and global affairs.

## Course List

	Course	Hours				Credits	Assessment Method
		1 <sup>st</sup> Term	2 <sup>nd</sup> Term	3 <sup>rd</sup> Term	4 <sup>th</sup> Term		
General Courses	Fundamental Chinese 基础汉语	32				2	A1
	Introduction to Chinese Culture 中国文化概论	32				2	A2
	Cross-Cultural Communication Studies 跨文化传播学	32				2	A2
Specialized Courses	Contemporary Chinese Society and Culture 当代中国社会与文化	32				2	A2
	Interdisciplinary Approaches to Cross-Cultural Theories 跨文化理论的跨学科研究方法		32			2	A2
	Theories and Practice of International Communication 国际传播理论与实践		32			2	A2
	Cross-cultural Management 跨文化管理		32			2	A2
	Comparison of Chinese and Western Cultures 中西文化比较	32				2	A2
	Theories and Practices of Language Planning in China and Abroad 中外语言规划理论与实践		32			2	A2
	Political Systems of Contemporary China 当代中国政治制度			32		2	A2
	The Economy of Contemporary China 当代中国经济			32		2	A2
	Ecological Civilization of Contemporary China 当代中国生态文明		32			2	A2
	Global Governance and China's Solutions 全球治理与中国方案			32		2	A2
	Artificial Intelligence and Language Cognition Development in China 中国人工智能与语言认知发展			32		2	A2
Practice						2	
Thesis						4	
Total		160	160	128		34	

Note: Examinations may be written or oral (Code A1), book reports or papers (Code A2).

# Requirements

## Application Requirements

Applicants between the ages of 18 and 50 with good health.

## Application Materials

BISU International Student Application Form, a photocopy of passport or residence permit, high school certificate and transcript, resume, statement of purpose, and 2 recent photos. Students transferred from another domestic university should provide a copy of a valid residence certificate and the certificate of the original university's consent to transfer.

## Language Requirements

Applicants should have a minimum score of IETTS 5.5, or equivalent score of other language proficiency tests. Applicants can also apply for a proficiency test if they do not have any certificates. Applicants from English-speaking countries or whose degree program is taught in English are exempt from the English language proficiency proof. Applicants from BISU partner universities can be exempt from the English language proficiency proof by providing an English proficiency certificate of B2 level or above from their home universitier.

## Deadline

Autumn Semester: August 21, 2025.  
The program accepts applications year-round.

# Application

### 1 Application Procedures

- ① BISU adopts an online application procedure. Applicants can register and log into the BISU International Student Service System (<http://apply.bisu.edu.cn/> for application.
- ② Time for Online Application: December 25, 2024 to June 30, 2025. The application language is Chinese or English.
- ③ Applicants must provide genuine, accurate, complete and valid information in the system. Applicants will be responsible for all adverse consequences arising from incorrect, omitted, false or invalid information they provide.
- ④ Applicants shall also upload additional materials as required in the system. The attachments should be color-scanned copies, and the originals should be reserved for verification. If the application materials are not in Chinese or English, a Chinese or English translation must be attached.

### 2 Review

BISU will review the application materials, organize entrance examinations or interviews, and admit the best candidates according to the evaluation results.  
During the period of review, applicants can log in BISU International Student Service System for application updates, progress and relevant notices. It usually takes 15 working days to review the materials.

### 3 Admission

After making admission decisions, BISU will send the Visa Application Form for Study in China (JW202/JW201) and the Admission Notice of BISU before July 31.  
Applicants shall apply for an "X1" visa at the Chinese Embassy/Consulate abroad with the Visa Application Form, Admission Notice and Health Examination Report.

### 4 Registration

New students shall register within the time specified in the Admission Notice. Those who fail to register within the time limit without providing proper reasons will be considered dropouts automatically.  
Before registering, new students should contact the university to apply for the specific arrival time, and confirm the arrival date and relevant requirements With the school of economics.  
When registering at the university, please bring the Admission Notice, the Visa Application Form for Study in China (JW201/202 form), the original application materials and five 2-inch white background ID photos. If you have had a physical examination at your home country, please also bring all the original physical examination records.

### 5 Verification

BISU will verify new students' admission eligibility upon and after the registration. If any inconsistency in the materials is detected, or there are fraud, malpractice and other illegal circumstances, the student will be determined as unqualified, and his/her admission and student status will be revoked.

### 6 Health Examination

According to China's regulations, international students who plan to study in China for over half a year need to submit a standard health examination form (available at the Chinese Embassy/Consulate abroad), and the university needs to submit the forms to a designated hospital for verification. Students need to pay 60 RMB as fees. Those who fail to pass need to redo all examinations at designated hospitals at their own costs. International students who do not have health examination in their own countries will be organized by BISU to go to a designated hospital for examination after arrival, and the cost (about 400 RMB) will be borne by the students.

### 7 Insurance

According to China's regulations, international students must have medical insurance coverage during their stay in China. New students are required to buy Accident Insurance and Hospitalization

### 8 Charge Standards

- (1) Tuition fee  
Application fee: 800 RMB  
Tuition fee: 30,000 RMB/academic year (Outstanding applications are eligible for various levels of financial aid)  
(2)Accommodation fees and facilities

Apartment	Rate for Double Room	Room Facilities
Apartment No.2 Building A	16,900 RMB/academic year/person/bed	bed, bedside table, desk, bedding, air conditioner, toilet (with 24h hot water shower)
Apartment No.2 Building B	16,900 RMB/academic year/person/bed	bed, bedside table, desk, bedding, air conditioner, toilet (with 24h hot water shower)
Apartment No.2 Building C	9,000 RMB/academic year/person/bed	bed, bedside table, desk, bedding, air conditioner
Qinxue Building Apartment	10,400 RMB/academic year/person/bed	bed, bedside table, desk, bedding, air conditioner
Apartment No. 12 (International Exchange Center)	25,000 yuan/academic year/person/bed 95 yuan/day/bed	bed, bedside table, desk, bedding, air conditioner, TV, toilet (with shower and 24-hour hot water)

- Note:
- ① Apartment No.2 has a public kitchen, public bathroom and a public washroom (with washing machines and dryers);
  - ② Apartment room deposit is 500 RMB/person. If the equipment in the room is not damaged when the student checks out, the room deposit will be returned;
  - ③ This apartment information table is tentative, and room allocation will be arranged by BISU during registration;
  - ④ 100 kilowatt-hours will be free of charge for each room every month to cover daily usage, and students need to pay any extra charges;
  - ⑤ If you pay the accommodation fee in advance, you can have discounts on the accommodation fee for the winter and summer vacations. The specific policy is subject to the regulations of the International Student Apartment Management Center.

## 9 Payment Methods

Applicants can transfer the application fee, tuition and accommodation fee to the following bank account:  
Beneficiary: Beijing International Studies University  
Beneficiary bank: The Agricultural Bank of China Beijing Branch, Ding Fu Zhuang Sub-Branch, Beijing P.R. China  
Account No: 11 0433 0104 000 3700  
Swift: ABOCCNBJ010  
AC Account: 65501-9000  
Banking office code: 474

Note:

- 1 Unless in special circumstances, those who fail to pay tuition and accommodation fees within ten days after registration must pay an additional 5% overdue fine.
- 2 Please take into consideration the impact of daily exchange rate changes, international bank transfer charges and other factors on the final amount of actual tuition paid, as well as notice that the payment of tuition and fees must be in RMB.
- 3 When new students enter the university, the university can handle residence application procedures for them on their behalf, and the agency fees and visa fees shall be borne by the students.
- 4 Neither the application fee nor the tuition and accommodation fee is refundable.

## 10 Scholarship

### (1) CHINESE GOVERNMENT SCHOLARSHIP

China's Ministry of Education entrusts the Chinese Scholarship Fund Management Committee to be responsible for the enrollment and management of the Chinese Government Scholarship. The scholarship is divided into full scholarship and partial scholarship. The full scholarship will subsidize tuition, accommodation fees, living expenses, and comprehensive medical insurance premiums, while the partial scholarship only subsidizes one or more of them. The students should contact the Chinese Embassy/Consulate abroad to apply for the scholarships.

The contact information of the Chinese Embassy/Consulate abroad can be found on the website of the Ministry of Foreign Affairs of China (<https://www.fmprc.gov.cn/>).

BISU is a recipient of the Chinese Government Scholarship, the school code is 10031.

### (2) BEIJING GOVERNMENT SCHOLARSHIP

The Beijing Government Scholarship is a tuition scholarship sponsored by the Beijing Municipal Government for outstanding foreign students studying in Beijing. Students applying for this program can apply for the Beijing Government New Student Scholarship, which will reduce or waive the tuition fee for the first academic year upon approval. Please refer to the website (<http://admission.bisu.edu.cn/col/col17986/index.html>) for the scholarship application method. International students who are already enjoying the Chinese Government Scholarship are excluded from the evaluation.

### (3) BISU SCHOLARSHIP

In order to attract outstanding international students to study at BISU, improve the education quality of international students, and enhance the international influence of our university, Beijing International Studies University has set up the "BISU Scholarship". BISU Scholarship is mainly used to pay for the accommodation fees of international students.

Students applying for this program can apply for the BISU Scholarship, which will reduce or waive the first semester's accommodation fee upon approval. International students who are already enjoying the Chinese Government Scholarship are excluded from the evaluation.

Application: The students should send emails to our designated email ([study@bisu.edu.cn](mailto:study@bisu.edu.cn)) to apply for the scholarships.

## 11 Payment Methods

- Application info  
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# Apply for Admission

School Website: <https://yingyu.bisu.edu.cn>

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